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editorateditorsrule.com

SENIOR-LEVEL MANAGING EDITOR OF 7 WEEKLY NEWSPAPERS

Award-winning former editor of Sun News, Ohio's largest chain of weekly newspapers. Strong managerial skills and fearless journalist with 22 years editorial and reporting experience. Tireless community leader and crusader of citizens' rights. Strengths:

- **Budgetary Management**
- **Column Writing**
- **Investigative Reporting**
- **Copy Editing**
- **Editorial Management**
- **Design and Layout**
- **Web and Computer Savvy**
- **Feature Writing**
- **Headline Writing**
- **Public Speaking**
- **Television Appearances**
- **Community Service**
- **Political Analysis**
- **Event Organizer**

Willing to Relocate Anywhere in the World

OVERVIEW OF EDITORIAL CAREER AT SUN NEWS, Cleveland, Ohio
Senior Editor, East Group, 2004-2009/Editor, East Group, 1989-2004

Management:

- Oversaw seven award-winning suburban weekly newspapers (total circulation of 40,000)
- Trained, motivated and hired staff of 18 reporters, editors, editorial assistants, and six freelancers
- Directed coverage of 32 communities, 13 school districts and three counties
- Planned and coordinated regional enterprise stories
- Guided and led periodic staff retreats
- Directed Holiday Gift Guide and advertising tabs
- Supervised office web site and convergence

Writing

- Composed seven editorials a week and a weekly column that appears in all 22 Sun editions
- Produced periodic features and sports stories
- Compiled a weekly column of news briefs from staff

Production

- Designed and laid out seven newspapers every week
- Created headlines, and assigned and chose photos for all publications

Community Leadership

- Analyzed elections on live television for WKYC, WEWS and WVIZ
- Appeared on WCPN radio, WVIZ-TV media roundtables and WTAM's "Mike Trivisonno Show"
- Led an editorial campaign to reform Ohio's school funding method
- Spoke frequently at community events
- Organized and met with community advisory boards
- Represented Sun News at civic functions and professional meetings

- Interacted regularly with readers and the general public
- Maintained relationships with state and local officials, and community leaders
- Named "One of Cleveland's Top Ten Journalists" by *Scene* magazine, 2001

Professional Leadership

- National Federation of Press Women
 - * Secretary 2007-2008
 - * Second vice president, 2008-present
 - * National contest committee 1998-2002
- Ohio Newspaper Association
 - * Weekly Newspaper Committee, 2000-present
- Ohio Professional Writers
 - * President, 1994-2000
 - * Contest chair 1998-2000, 2006-present
- Society of Professional Journalists, Cleveland Pro Chapter
 - * First Vice President 2001-2002
 - * Second Vice President 1999
 - * Board of Directors 1998-2007
- International Association of Business Communicators, Cleveland
 - * Board of Directors 1984-1985
- Chagrin Valley Chamber of Commerce, Chagrin Falls, OH
 - * Board member, 1991-96
- St. Martin's Episcopal Church, vestry, 1995-98

Key Accomplishments

*****First editor in the history of Sun News to be given responsibility for eight papers**

Under my leadership:

- The Chagrin Herald Sun won General Excellence in the Ohio Newspaper Association's Hooper Show nine times
- The Chagrin Herald Sun was named Ohio's best non-daily by The Press Club of Cleveland two times (1991, 2003)
- The Sun Press was twice named Ohio's best non-daily by the Society of Professional Journalists (2000, 2002)
- The Chagrin Herald Sun and The Sun Press tied for Ohio's best non-daily in the Press Club contest (2003)
- Solon Herald Sun reporter Bob Sandrick beat writers of Ohio dailies in competition
- I was an "embedded Christian" on a Jewish Community Federation trip to Israel in 2003 and wrote a series of columns about that trip
- I wrote a series on columns on South Africa after a two-week trip there in 2003

Innovations

- Launched my award-winning "Reflections" column, which appeared in all 22 Sun News editions
- Created an assortment of short items in tune with today's "drive-thru" readers
- Tackled controversial topics, including the launching of an editorial campaign to reform the way Ohio funds its public schools

REMAINING EDITORIAL AND JOURNALISM WORK HISTORY

Ursuline College, Pepper Pike, Ohio, 2004 – Present/Adjunct Faculty (journalism)

Mt. Sinai Medical Center, Cleveland, Ohio 1988-1989/Communications Specialist

- Produced and wrote brochures and served as editor of "Spectrum" monthly employee newsletter
- Maintained media relations and planned the annual Kids Health Fest at Beachwood Place

New Cleveland Woman Magazine, Cleveland, Ohio, 1987-1988/Editor

- Produced 15-page woman's monthly tabloid
- Hired freelancers; planned content, edited copy, supervised layout and design
- Planned content
- Edited copy and wrote a monthly column

Cuyahoga Community College, Cleveland, Ohio 1986-87/Public Relations

- Produced employee newsletter, brochures, and conducted media relations

Chessie Systems Railroad, Cleveland, Ohio 1981-1985/Editor

- Produced "Chessie News" monthly for 30,000 employees in 13 states
- Created internal brochures and newsletters
- Wrote speeches for the president

Sun Newspapers, Cleveland, Ohio 1972-1981/General Assignment Reporter

Purdue University News Service, Lafayette, Indiana 1970-1972/Editorial Assistant

EDUCATION

Bachelor of Arts in English, Michigan State University (graduated with honors)

AWARDS

Please see attached