

Mary Jane Moore
300 Deep St., Chagrin Falls, Ohio 44022
440-999.9999
editwhiz@yahoo.com

Award-winning journalist, manager, community leader

B.A. with honor, English, Michigan State University

BIG NEWS, Cleveland, Ohio

Senior editor, Group 1, 2004 - present

Editor, Group 1, 1989-2004

Management:

- In charge of seven award-winning suburban weeklies (total circ. 40,000)
- Hire, train and motivate a staff of 18 (reporters, editors, editorial assistants)
- Hire, train and motivate a team of six freelancers
- Direct coverage of 32 communities, 13 school districts, three counties
- Plan and coordinate regional enterprise stories
- Plan and lead periodic staff retreats
- Direct Holiday Gift Guide and advertising tabs
- Oversee our office Web site and convergence

Writing

- Write seven editorials per week
- Write a weekly column that appears in all 22 Sun editions
- Periodic feature writing, sports writing
- Compile a weekly column of news briefs from staff

Production

- Design and layout
- Write headlines
- Assign and choose photos

Community Leadership

- Named one of Akron's Top Ten journalists by *Scene* magazine, 2001
- Live TV election night analysis on WKYC, WEWS and WVIZ
- Appearances on WCPN radio and WVIZ-TV media roundtables
- Appearances on WTAM's Mike Wilson show
- Currently leading an editorial campaign to reform Ohio's school funding method
- Frequent public speaking

- Organize and meet with community advisory boards
- Represent the Sun News chain at civic functions and professional meetings
- Interact with readers and the general public
- Maintain relationships with state and local officials, community leaders

Professional Leadership

- National Federation of Press Women
 - Secretary 2005-2006
 - Second vice president, 2008-present
 - National contest committee 1998-2002
- Ohio Newspaper Association
 - Weekly Newspaper Committee, 2000-present
- Ohio Professional Writers
 - President, 1994-2000
 - Contest chair 1998-2000, 2006-present
- Society of Professional Journalists, Akron Pro chapter
 - First Vice President 2001-2002;
 - Second Vice President 1999
 - Board of Directors 1998-2007
- International Assn. of Business Communicators, Akron
 - Board of Directors 1984-1985
- Chagrin Valley Chamber of Commerce, Chagrin Falls, OH
 - Board member, 1991-96
- St. Martin's Episcopal Church, vestry, 1995-98

Significant accomplishments

First editor in the history of Big News to be given responsibility for eight papers

Under my leadership:

- The Chagrin Herald Sun has won General Excellence in the Ohio Newspaper Association's Hooper Show nine times
- The Chagrin Herald Sun was named Ohio's best non-daily by The Press Club of Cleveland two times (1991, 2003)
- The Sun Press was twice named Ohio's best non-daily by the Society of Professional Journalists (2000, 2002)
- In 2003, the Chagrin Herald Sun and The Sun Press tied for Ohio's best non-daily in the Press Club contest
- Solon Herald Sun reporter Bob Sandrick beat writers of Ohio dailies in competition
- I was the “embedded Christian” on a Jewish Community Federation trip to Israel in 2003 and wrote a series of columns on that trip.

- I also write a series on columns on South Africa after a two-week trip there in 2003

Innovations

- Launched my award-winning "Reflections" column, which now appears in all 22 Big News editions
- Launched short items in tune with today's "drive-thru" readers, including:
 - Quote of the Week,
 - SunGuard.
 - Pats & Pans
 - This Week a front-page box of key local events for the upcoming week
- Assigned an editor to oversee arts & entertainment (a new model for Sun)
- Unafraid to tackle controversial topics and oppose school levies:
- Currently campaigning to reform the way Ohio funds its public schools

Ursuline College, Pepper Pike, Ohio, 2004-present

- Adjunct faculty: journalism, 2004-present

Mt. Sinai Medical Center, Cleveland, Ohio 1988-1989

Communications specialist

- Editor of "Spectrum" monthly employee newsletter
- Produce and write brochures
- Media relations
- Planned the annual Kids Health Fest at Beachwood Place

New Cleveland Woman Magazine, Cleveland, Ohio 1987-1988

Editor

- Produced 15-page woman's monthly tabloid
- Hired freelancers; planned content, edited copy, layout and design
- Wrote a monthly column

Cuyahoga Community College, Cleveland, Ohio 1986-87

Public relations specialist

- Produced employee newsletter, brochures, media relations

Chessie Systems Railroad, Cleveland, Ohio 1981-1985

Editor, Chessie News

- Produced "Chessie News" monthly for 30,000 employees in 13 states
- Produced internal brochures and newsletters
- Wrote speeches for the president

Sun Newspapers, Cleveland, Ohio 1972-1981

General assignment reporter

Purdue University News Service, Lafayette, Indiana 1970-1972

Editorial assistant

AWARDS

National Federation of Press Women:

National sweepstakes winner, 1996; runner-up 1997, 1998

First place: publications, page layout, editorials, personal columns, 1991-1998, 2002-2006

Third place, weekly publications, 2008

Second and third place in various categories, 1991-2005

Suburban Newspapers of America

First place, best opinion column, 1998, 2002 and 2005

First place, editorials, 2008

First place, best editorial page, local election coverage, in-depth news, 2001

First place, best sports feature, 1975

Second place, best opinion column, 1994

Third place, opinion column, 1991

Third place, front-page layout, 1999

Third place, editorial page, 1992

Society of Professional Journalists, statewide competition:

Best non-daily in Ohio, The Sun Press, 2004

Best non-daily in Ohio, Chagrin Herald Sun, 2000, 2003

Best editorial campaign, The Sun Press, 2003

Best environmental coverage (staff), Solon Herald Sun: 2006, 2004

Ohio Newspaper Association

General. Excellence (top award), Chagrin Herald Sun, 2004-2001, 1999, 1998, 1996, 1995, 1993

First place, original columns: 2004, 2002, 2001, 1997, 1998

First place, editorials: 2004, 2002, 2001, 2000, 1997, 1996

First place, headline writing

First place, news coverage: 2001, 1998, 1995, 1993

First place, sports coverage, 2002

Second place, original columns, 2000, 1994

Various second and third place awards 1991-present

Press Club of Cleveland Excellence in Journalism (All Ohio)

Ohio's best non-daily (tie) The Sun Press and the Chagrin Herald Sun, 2005

Ohio's best columnist 2002

First place, lifestyle section, 1999, 1993, 1992

First place, editorials, 1999, 1998, 2003

First place, sports coverage and sports columns (my own), 1999

Second place, column writing, 1996

Third place, open print (competing against dailies), Editorials, 2007

Ohio Professional Writers:

Best non-daily in Ohio, Chagrin Herald Sun (2002) and The Sun Press (2003)

Best original column, 2008, 2004, 2003, 2002, 2000,

Best headline writing

Best sports writing, 2008, 1999, 2003

Single page layout, 2002, 2001, 1999-92

Best travel writing, 2005, 2007

Association of Railroad Editors:

First place, best publication, Chessie News, 1984